

# PEOPLESPOORT

## DWA People's Portfolio

**Model Start Date: 09/16/2009**

### Model Objective

Dorsey Wright's People's Portfolio is a dynamic US equity strategy designed to participate in long-term core US equity returns and protect against prolonged periods of instability. This model's investable inventory contributes to a streamlined ruleset as participation in US equity markets comes from one of only two broad-based investment options that are both fully invested in large US companies. The model's determination between market capitalization-weighted exposure, and equal-dollar weighted exposure, allows the strategy to participate in the stronger performance trend of these two highly diversified investment options based upon Dorsey Wright's relative strength methodology. If neither of these investment options is in favor relative to a "Cash" benchmark, the model will seek protection by divesting fully toward money market. The ability to participate in long-term growth trends, while protecting in times of greatest market uncertainty, account for the overall objective of delivering superior risk-adjusted returns compared to a fully-invested benchmark over time.

### Relative Strength Methodology

The most adaptive tool we have found to identify the strongest trends from the weakest within an investable universe is Point & Figure Relative Strength. Our Relative Strength calculation is designed to target long term themes of outperformance, while also remaining responsive enough to allow for rotation when market trends necessitate. In short, Relative Strength attempts to minimize exposure to underperforming positions, while letting profitable positions run. Most importantly, this systematic and rules-based approach eliminates the subjective or "emotional" trades, as the calculation is derived from price data alone.

### Systematic Portfolio Rules

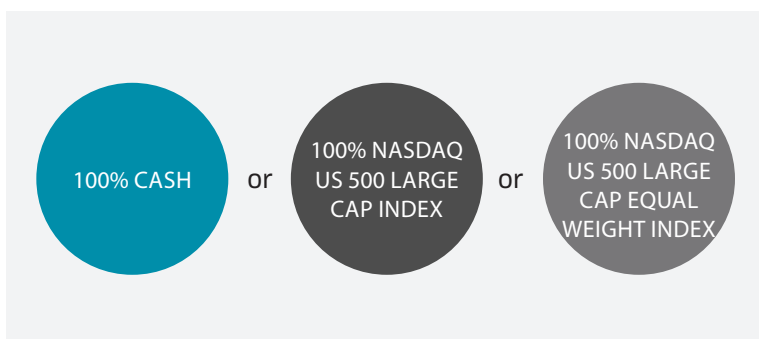
- Evaluated daily
- Always holds one position
- The Nasdaq US 500 Large Cap Index and the Nasdaq US 500 Large Cap Equal Weight Index are compared against one another on a relative strength basis. If the RS chart is in a column of X's the strategy will invest in the Nasdaq US 500 Large Cap Index. If the RS chart is in a column of O's the strategy will invest in the Nasdaq US 500 Large Cap Equal Weight Index. The winner of this comparison will be compared against the DWA Money Market Proxy 13 Week T-Bill (MNYMKT). If the RS chart is on a buy signal the strategy will remain fully invested. If the RS chart is on a sell signal the strategy will raise Cash.

### Model Inventory

SYMBOL	ETF NAME
NQUS500LC	Nasdaq US 500 Large Cap Index
NQUS500LCE	Nasdaq US 500 Large Cap Equal Weight Index
MNYMKT	DWA Money Market Proxy

\*Prior to 7/5/2017, the Model universe consisted on SPX, SPXEWI, and MNYMKT.

### Portfolio Allocation

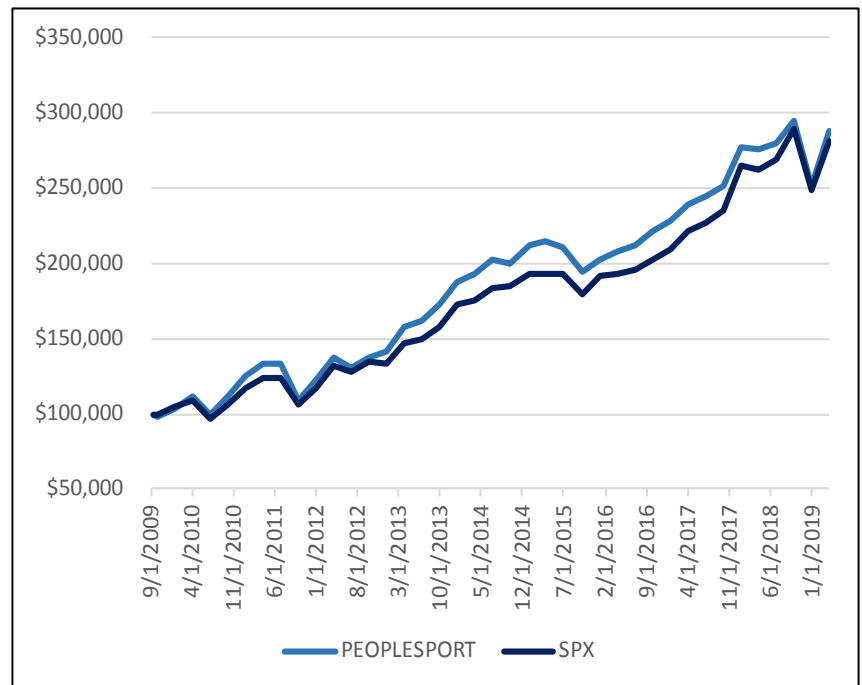


## ETF Model Returns

DATE	DWA PEOPLE'S PORTFOLIO	S&P 500 INDEX
9/30/2013	6.20	4.69
12/31/2013	9.32	9.92
<b>2013</b>	<b>33.62</b>	<b>29.60</b>
3/31/2014	2.49	1.30
6/30/2014	5.03	4.69
9/30/2014	-1.15	0.62
12/31/2014	5.59	4.39
<b>2014</b>	<b>12.35</b>	<b>11.39</b>
3/31/2015	1.33	0.44
6/30/2015	-1.56	-0.23
9/30/2015	-8.00	-6.94
12/31/2015	4.49	6.45
<b>2015</b>	<b>-4.11</b>	<b>-0.73</b>
3/31/2016	2.48	0.77
6/30/2016	2.15	1.90
9/30/2016	4.02	3.31
12/31/2016	3.31	3.25
<b>2016</b>	<b>12.50</b>	<b>9.54</b>
3/31/2017	4.92	5.53
6/30/2017	2.02	2.57
9/29/2017	3.05	3.96
12/31/2017	10.31	12.53
<b>2017</b>	<b>17.08</b>	<b>26.44</b>
3/31/2018	-0.90	-1.22
6/30/2018	1.65	2.93
9/30/2018	5.16	7.20
12/31/2018	-14.51	-13.97
<b>2018</b>	<b>-9.43</b>	<b>-6.24</b>
3/31/2019	14.69	13.07

## Hypothetical Growth of \$100k

9/16/2009 - 3/31/2019



SYMBOL	ANN. 1 YEAR	ANN. 3 YEAR	ANN. 5 YEAR	CUMULATIVE (9/16/2009 - 3/31/2019)	STD. DEV.
PEOPLESORT	4.82	10.11	7.54	177.61	11.45
SPX	7.33	11.23	8.65	165.20	10.70

\*\*Model inception date is 9/16/2009. Prior to 7/5/2017, the Model universe consisted on SPX, SPXEWI, and MNYMKT. Performance data after model inception date is model data. Investors cannot invest directly in an Index. Neither the returns for the Model nor SPX include the reinvestment of dividends. Past performance is not indicative of future results. Potential for profits accompanied by possibility of loss. Please see disclosures for important information on model data.

The volatility of the strategy may be different than the volatility of the S&P 500 Index. Investors cannot invest directly in an index like SPX. Indexes have no fees. DWA does not endorse the selections or percentages for the model testing which is at the sole discretion of the advisor. Actual performance of an account following this strategy may differ from the performance of the model portfolio for the following reasons: the Account may not be fully invested at all times; not all stocks / ETFs / mutual funds in the Account may be weighted equally at all times due to appreciation or depreciation in value; or in managing the Accounts, and the advisor may make modifications to the Strategy that is outlined in the testing criteria. Model performance data does not represent the impact of material economic and market factors might have on an investment advisor's decision making process if the advisor were actually managing client money. Returns of the strategies do not include dividends and all transaction costs. Past performance, hypothetical or actual, does not guarantee future results. In all securities trading there is a potential for loss as well as profit. It should not be assumed that recommendations made in the future will be profitable or will equal the performance as shown. Investors should have long-term financial objectives. The information contained herein has been prepared without regard to any particular investor's investment objectives, financial situation, and needs. Accordingly, investors should not act on any recommendation (express or implied) or information in this material without obtaining specific advice from their financial advisors and should not rely on information herein as the primary basis for their investment decisions. Information contained herein is based on data obtained from recognized statistical services, issuer reports or communications, or other sources believed to be reliable ("information providers"). However, such information has not been verified by Dorsey, Wright & Associates, LLC (DWA) or the information provider and DWA and the information providers make no representations or warranties or take any responsibility as to the accuracy or completeness of any recommendation or information contained herein. DWA and the information provider accept no liability to the recipient whatsoever whether in contract, in tort, for negligence, or otherwise for any direct, indirect, consequential, or special loss of any kind arising out of the use of this document or its contents or of the recipient relying on any such recommendation or information (except insofar as any statutory liability cannot be excluded). Any statements nonfactual in nature constitute only current opinions, which are subject to change without notice. Neither the information nor any opinion expressed shall constitute an offer to sell or a solicitation or an offer to buy any securities, commodities or exchange traded products. This document does not purport to be complete description of the securities or commodities, markets or developments to which reference is made. Past performance is not indicative of future results. Potential for profits is accompanied by possibility of loss. You should consider this strategy's investment objectives, risks, charges and expenses before investing. The examples and information presented do not take into consideration commissions, tax implications, or other transaction costs. Each investor should carefully consider the investment objectives, risks and expenses of any Exchange-Traded Fund ("ETF") prior to investing. Before investing in an ETF investors should obtain and carefully read the relevant prospectus and documents the issuer has filed with the SEC. To obtain more complete information about the product the documents are publicly available for free via EDGAR on the SEC website (<http://www.sec.gov>). © Copyright 2019. All rights reserved. Nasdaq, Inc.